

New York Health Benefit Exchange General Newsletter Brief

New York Health Benefit Exchange: What Does it Mean for You?

The New York Health Benefit Exchange is where New Yorkers will shop for, compare and enroll in health insurance coverage. You will have a choice of health plans; help finding the plan that best meets your needs; and, for eligible persons, financial assistance to help pay for coverage.

Health insurance offered on the Exchange will include a comprehensive set of benefits.

The Exchange will begin enrollment on October 1, 2013 for health insurance coverage that starts on January 1, 2014.

To learn more and to sign up for updates, visit www.HealthBenefitExchange.ny.gov or email exchange@health.state.ny.us.