



Place: 3627859 Fultonville Village, NY

Summary Demographics

2006 Population	735
2006 Households	294
2006 Median Disposable Income	\$29,488
2006 Per Capita Income	\$20,079

Industry Summary

	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$34,656,563	\$6,771,421	\$-27,885,142	-67.3	7
Total Retail Trade (NAICS 44-45)	\$34,100,634	\$6,036,926	\$-28,063,708	-69.9	4
Total Food & Drink (NAICS 722)	\$555,929	\$734,495	\$178,566	13.8	3

Industry Group	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$0	\$1,791,622	\$1,791,622	100.0	0
Automobile Dealers (NAICS 4411)	\$0	\$1,488,318	\$1,488,318	100.0	0
Other Motor Vehicle Dealers (NAICS 4412)	\$0	\$204,720	\$204,720	100.0	0
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$0	\$98,584	\$98,584	100.0	0
Furniture & Home Furnishings Stores (NAICS 442)	\$0	\$171,488	\$171,488	100.0	0
Furniture Stores (NAICS 4421)	\$0	\$118,761	\$118,761	100.0	0
Home Furnishings Stores (NAICS 4422)	\$0	\$52,727	\$52,727	100.0	0
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$0	\$110,897	\$110,897	100.0	0
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$158,529	\$255,094	\$96,565	23.3	1
Building Material and Supplies Dealers (NAICS 4441)	\$158,529	\$247,164	\$88,635	21.8	1
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$0	\$7,930	\$7,930	100.0	0
Food & Beverage Stores (NAICS 445)	\$0	\$1,257,891	\$1,257,891	100.0	0
Grocery Stores (NAICS 4451)	\$0	\$1,129,146	\$1,129,146	100.0	0
Specialty Food Stores (NAICS 4452)	\$0	\$69,333	\$69,333	100.0	0
Beer, Wine, and Liquor Stores (NAICS 4453)	\$0	\$59,412	\$59,412	100.0	0
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$0	\$292,287	\$292,287	100.0	0
Gasoline Stations (NAICS 447/4471)	\$33,887,765	\$973,152	\$-32,914,613	-94.4	2
Clothing and Clothing Accessories Stores (NAICS 448)	\$0	\$258,116	\$258,116	100.0	0
Clothing Stores (NAICS 4481)	\$0	\$194,857	\$194,857	100.0	0
Shoe Stores (NAICS 4482)	\$0	\$46,141	\$46,141	100.0	0
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$0	\$17,118	\$17,118	100.0	0
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$0	\$41,793	\$41,793	100.0	0
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$0	\$35,964	\$35,964	100.0	0
Book, Periodical, and Music Stores (NAICS 4512)	\$0	\$5,829	\$5,829	100.0	0

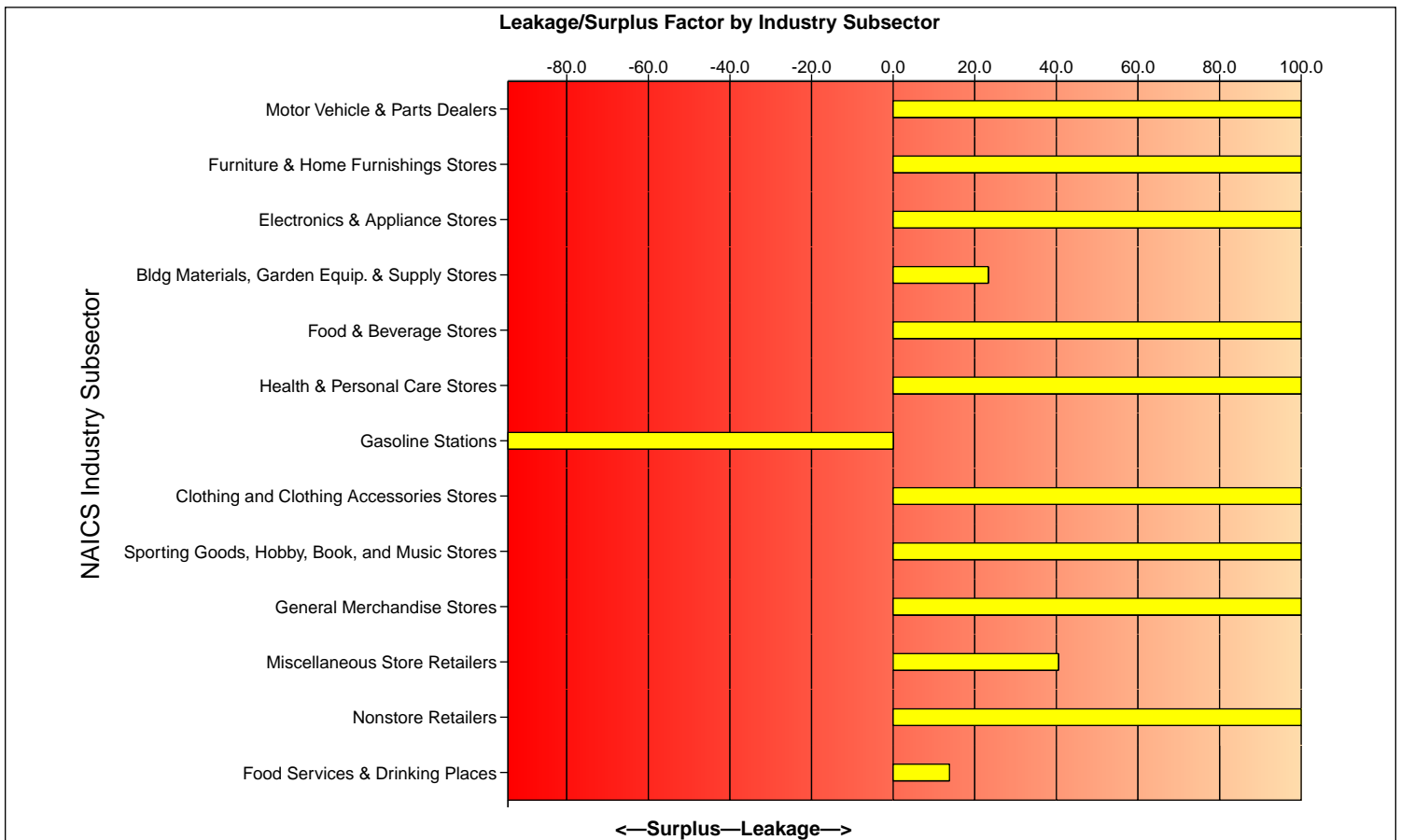
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: ESRI and infoUSA®



Place: 3627859 Fultonville Village, NY

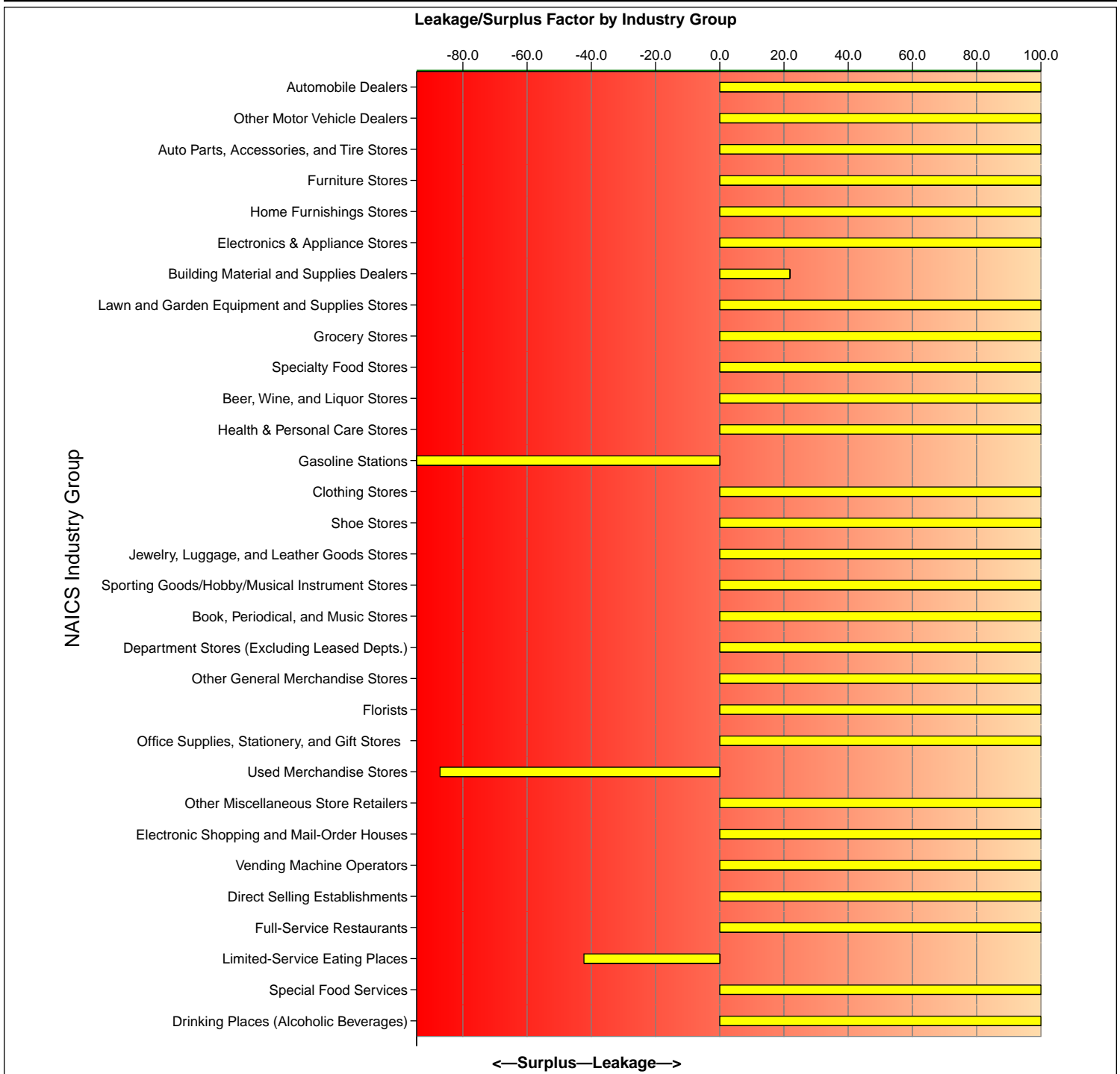
Industry Group	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$0	\$496,904	\$496,904	100.0	0
Department Stores Excluding Leased Depts.(NAICS 4521)	\$0	\$357,374	\$357,374	100.0	0
Other General Merchandise Stores (NAICS 4529)	\$0	\$139,530	\$139,530	100.0	0
Miscellaneous Store Retailers (NAICS 453)	\$54,340	\$128,220	\$73,880	40.5	1
Florists (NAICS 4531)	\$0	\$30,713	\$30,713	100.0	0
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$0	\$58,331	\$58,331	100.0	0
Used Merchandise Stores (NAICS 4533)	\$54,340	\$3,761	-\$50,579	-87.1	1
Other Miscellaneous Store Retailers (NAICS 4539)	\$0	\$35,415	\$35,415	100.0	0
Nonstore Retailers (NAICS 454)	\$0	\$259,462	\$259,462	100.0	0
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$0	\$202,290	\$202,290	100.0	0
Vending Machine Operators (NAICS 4542)	\$0	\$26,694	\$26,694	100.0	0
Direct Selling Establishments (NAICS 4543)	\$0	\$30,478	\$30,478	100.0	0
Food Services & Drinking Places (NAICS 722)	\$555,929	\$734,495	\$178,566	13.8	3
Full-Service Restaurants (NAICS 7221)	\$0	\$462,422	\$462,422	100.0	0
Limited-Service Eating Places (NAICS 7222)	\$555,929	\$225,559	-\$330,370	-42.3	3
Special Food Services (NAICS 7223)	\$0	\$40,806	\$40,806	100.0	0
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$0	\$5,708	\$5,708	100.0	0



Source: ESRI and infoUSA®



Place: 3627859 Fultonville Village, NY



Source: ESRI and infoUSA®



Place: 3626462 Fonda Village, NY

Summary Demographics

2006 Population	793
2006 Households	349
2006 Median Disposable Income	\$30,707
2006 Per Capita Income	\$20,355

Industry Summary

	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$28,162,164	\$6,834,933	\$-21,327,231	-60.9	19
Total Retail Trade (NAICS 44-45)	\$22,469,169	\$5,960,679	\$-16,508,490	-58.1	11
Total Food & Drink (NAICS 722)	\$5,692,995	\$874,254	\$-4,818,741	-73.4	8

Industry Group	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$423,010	\$1,603,152	\$1,180,142	58.2	2
Automobile Dealers (NAICS 4411)	\$0	\$1,327,453	\$1,327,453	100.0	0
Other Motor Vehicle Dealers (NAICS 4412)	\$251,219	\$164,463	\$-86,756	-20.9	1
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$171,791	\$111,236	\$-60,555	-21.4	1
Furniture & Home Furnishings Stores (NAICS 442)	\$296,931	\$207,156	\$-89,775	-17.8	1
Furniture Stores (NAICS 4421)	\$0	\$145,328	\$145,328	100.0	0
Home Furnishings Stores (NAICS 4422)	\$296,931	\$61,828	\$-235,103	-65.5	1
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$0	\$126,608	\$126,608	100.0	0
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$5,778,942	\$223,246	\$-5,555,696	-92.6	1
Building Material and Supplies Dealers (NAICS 4441)	\$5,778,942	\$217,975	\$-5,560,967	-92.7	1
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$0	\$5,271	\$5,271	100.0	0
Food & Beverage Stores (NAICS 445)	\$8,145,031	\$1,310,871	\$-6,834,160	-72.3	3
Grocery Stores (NAICS 4451)	\$8,145,031	\$1,164,491	\$-6,980,540	-75.0	3
Specialty Food Stores (NAICS 4452)	\$0	\$71,701	\$71,701	100.0	0
Beer, Wine, and Liquor Stores (NAICS 4453)	\$0	\$74,679	\$74,679	100.0	0
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$0	\$302,048	\$302,048	100.0	0
Gasoline Stations (NAICS 447/4471)	\$2,830,187	\$898,805	\$-1,931,382	-51.8	1
Clothing and Clothing Accessories Stores (NAICS 448)	\$0	\$298,020	\$298,020	100.0	0
Clothing Stores (NAICS 4481)	\$0	\$221,432	\$221,432	100.0	0
Shoe Stores (NAICS 4482)	\$0	\$52,731	\$52,731	100.0	0
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$0	\$23,857	\$23,857	100.0	0
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$91,073	\$48,754	\$-42,319	-30.3	1
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$0	\$40,045	\$40,045	100.0	0
Book, Periodical, and Music Stores (NAICS 4512)	\$91,073	\$8,709	\$-82,364	-82.5	1

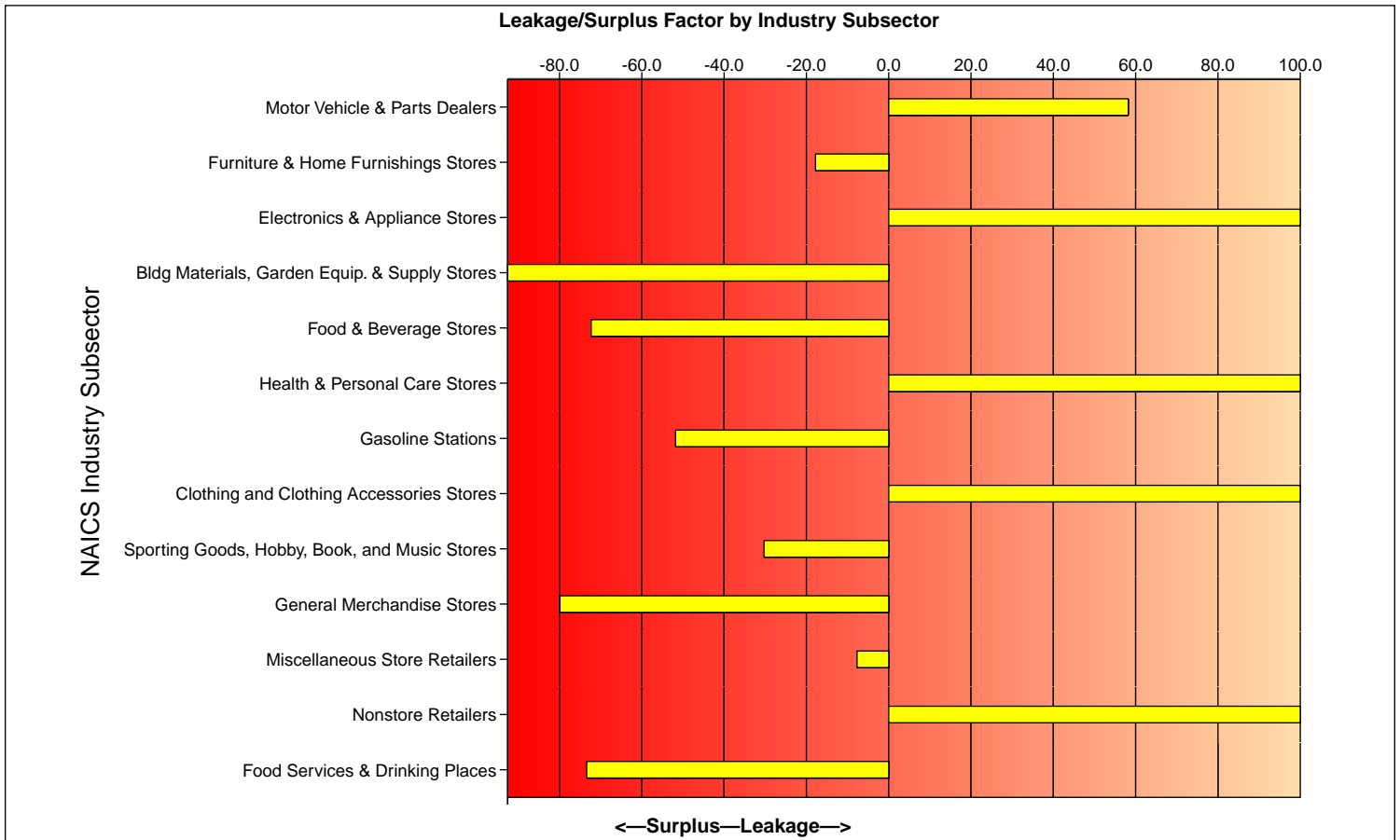
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: ESRI and infoUSA®



Place: 3626462 Fonda Village, NY

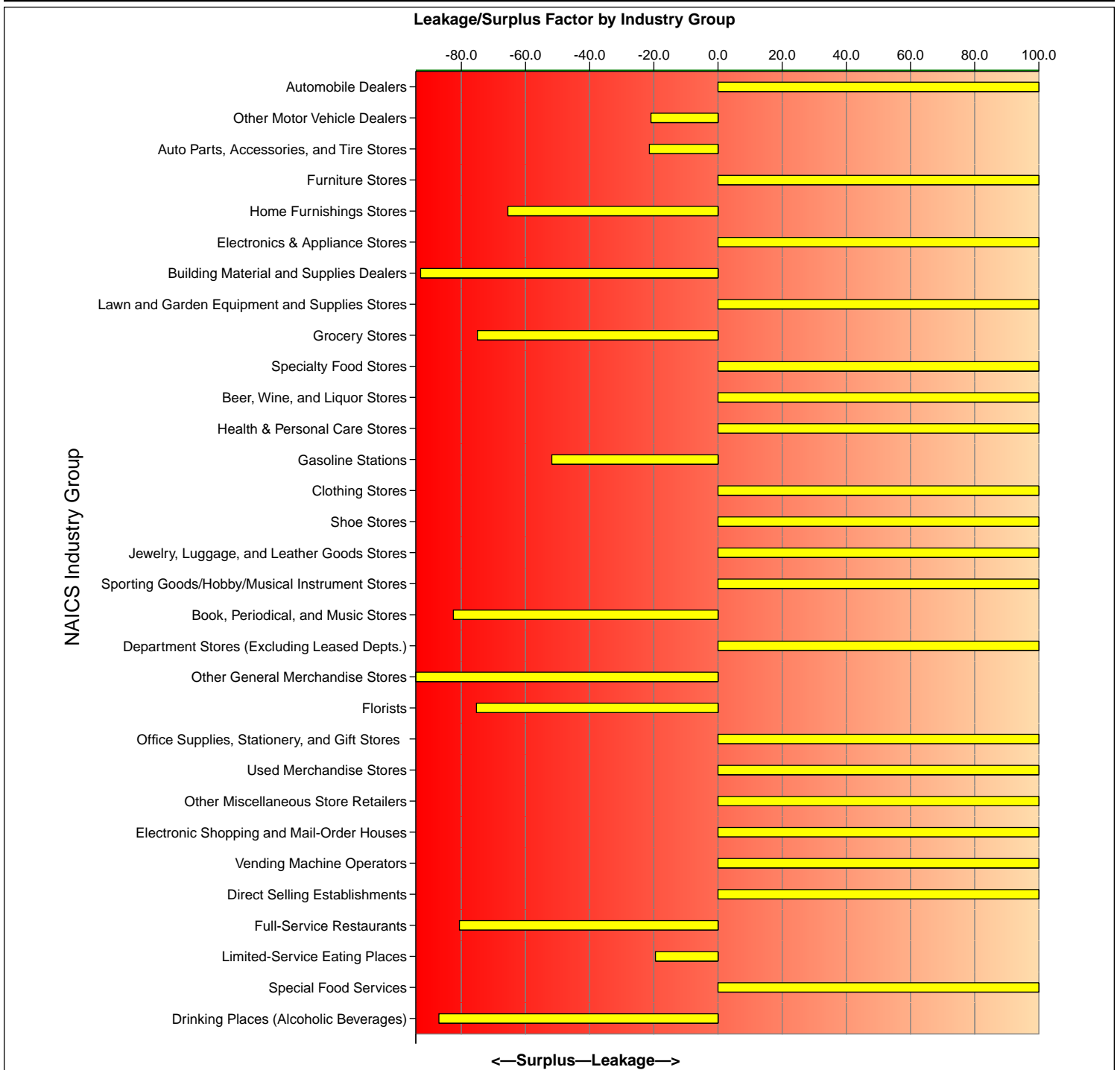
Industry Group	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$4,762,560	\$531,674	\$-4,230,886	-79.9	1
Department Stores Excluding Leased Depts.(NAICS 4521)	\$0	\$389,095	\$389,095	100.0	0
Other General Merchandise Stores (NAICS 4529)	\$4,762,560	\$142,579	\$-4,619,981	-94.2	1
Miscellaneous Store Retailers (NAICS 453)	\$141,435	\$121,265	\$-20,170	-7.7	1
Florists (NAICS 4531)	\$141,435	\$19,952	\$-121,483	-75.3	1
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$0	\$67,923	\$67,923	100.0	0
Used Merchandise Stores (NAICS 4533)	\$0	\$5,061	\$5,061	100.0	0
Other Miscellaneous Store Retailers (NAICS 4539)	\$0	\$28,329	\$28,329	100.0	0
Nonstore Retailers (NAICS 454)	\$0	\$289,080	\$289,080	100.0	0
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$0	\$242,984	\$242,984	100.0	0
Vending Machine Operators (NAICS 4542)	\$0	\$28,165	\$28,165	100.0	0
Direct Selling Establishments (NAICS 4543)	\$0	\$17,931	\$17,931	100.0	0
Food Services & Drinking Places (NAICS 722)	\$5,692,995	\$874,254	\$-4,818,741	-73.4	8
Full-Service Restaurants (NAICS 7221)	\$5,186,047	\$556,528	\$-4,629,519	-80.6	2
Limited-Service Eating Places (NAICS 7222)	\$389,026	\$261,949	\$-127,077	-19.5	5
Special Food Services (NAICS 7223)	\$0	\$47,584	\$47,584	100.0	0
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$117,922	\$8,193	\$-109,729	-87.0	1



Source: ESRI and infoUSA®



Place: 3626462 Fonda Village, NY



Source: ESRI and infoUSA®



County: 36057 Montgomery County, NY

Summary Demographics

2006 Population	49,546
2006 Households	20,213
2006 Median Disposable Income	\$30,257
2006 Per Capita Income	\$20,769

Industry Summary

	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$574,793,320	\$421,468,983	\$-153,324,337	-15.4	390
Total Retail Trade (NAICS 44-45)	\$527,869,519	\$369,701,464	\$-158,168,055	-17.6	282
Total Food & Drink (NAICS 722)	\$46,923,801	\$51,767,519	\$4,843,718	4.9	108

Industry Group	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$150,528,049	\$101,649,185	\$-48,878,864	-19.4	49
Automobile Dealers (NAICS 4411)	\$105,683,937	\$84,525,532	\$-21,158,405	-11.1	23
Other Motor Vehicle Dealers (NAICS 4412)	\$32,610,777	\$10,577,623	\$-22,033,154	-51.0	9
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$12,233,335	\$6,546,030	\$-5,687,305	-30.3	17
Furniture & Home Furnishings Stores (NAICS 442)	\$9,116,455	\$12,250,381	\$3,133,926	14.7	11
Furniture Stores (NAICS 4421)	\$6,627,606	\$8,557,273	\$1,929,667	12.7	6
Home Furnishings Stores (NAICS 4422)	\$2,488,849	\$3,693,108	\$1,204,259	19.5	5
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$3,883,459	\$7,469,903	\$3,586,444	31.6	16
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$26,819,227	\$14,623,902	\$-12,195,325	-29.4	25
Building Material and Supplies Dealers (NAICS 4441)	\$26,373,124	\$14,242,610	\$-12,130,514	-29.9	20
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$446,103	\$381,292	\$-64,811	-7.8	5
Food & Beverage Stores (NAICS 445)	\$97,807,659	\$80,308,067	\$-17,499,592	-9.8	50
Grocery Stores (NAICS 4451)	\$84,409,223	\$71,561,378	\$-12,847,845	-8.2	30
Specialty Food Stores (NAICS 4452)	\$5,135,733	\$4,408,843	\$-726,890	-7.6	11
Beer, Wine, and Liquor Stores (NAICS 4453)	\$8,262,703	\$4,337,846	\$-3,924,857	-31.1	9
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$33,618,709	\$18,309,571	\$-15,309,138	-29.5	15
Gasoline Stations (NAICS 447/4471)	\$113,774,016	\$56,916,862	\$-56,857,154	-33.3	20
Clothing and Clothing Accessories Stores (NAICS 448)	\$14,146,510	\$18,040,579	\$3,894,069	12.1	20
Clothing Stores (NAICS 4481)	\$8,724,224	\$13,475,008	\$4,750,784	21.4	12
Shoe Stores (NAICS 4482)	\$2,823,151	\$3,210,043	\$386,892	6.4	4
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$2,599,135	\$1,355,528	\$-1,243,607	-31.4	4
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$5,278,234	\$2,876,222	\$-2,402,012	-29.5	15
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$4,540,068	\$2,408,964	\$-2,131,104	-30.7	10
Book, Periodical, and Music Stores (NAICS 4512)	\$738,166	\$467,258	\$-270,908	-22.5	5

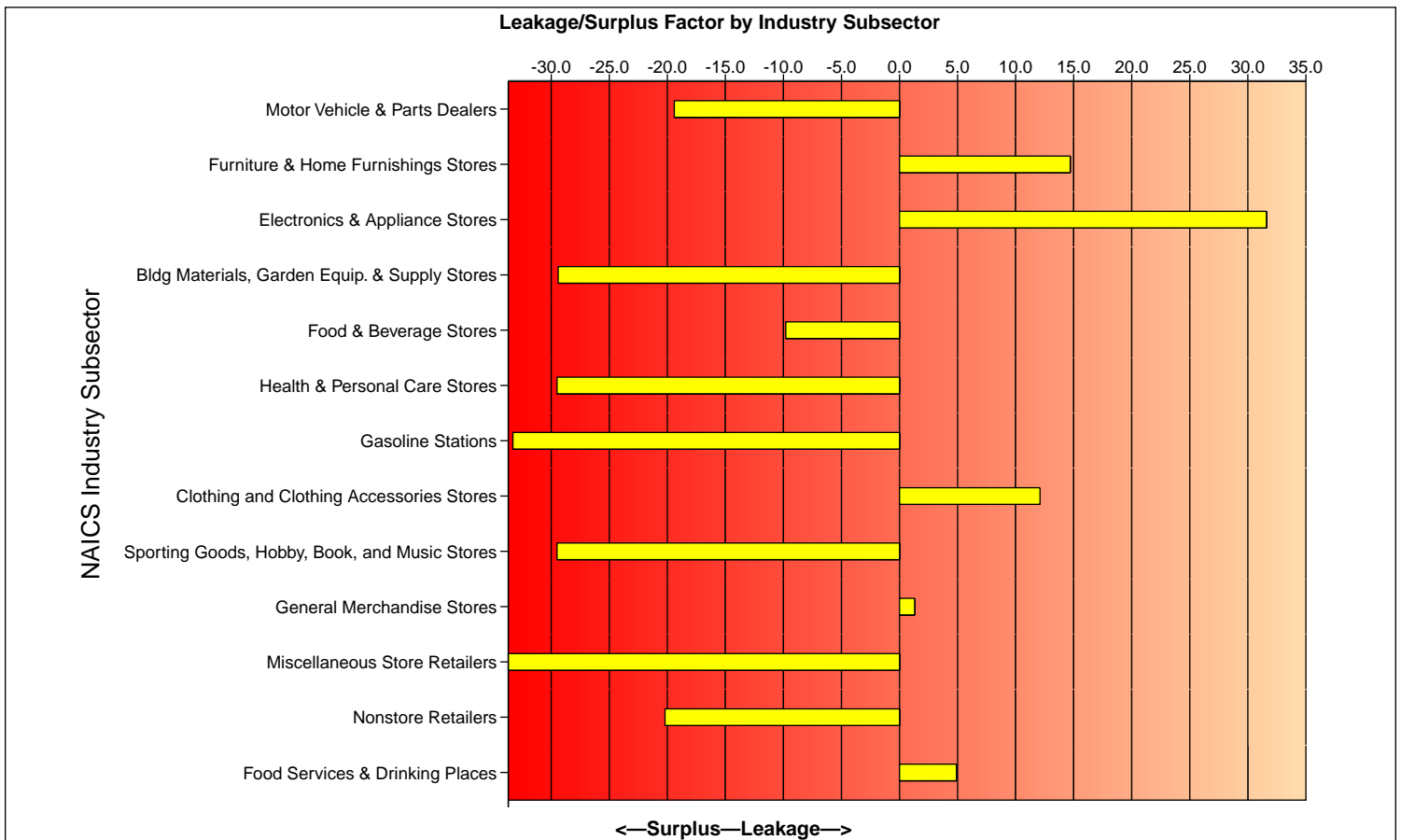
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Source: ESRI and infoUSA®



County: 36057 Montgomery County, NY

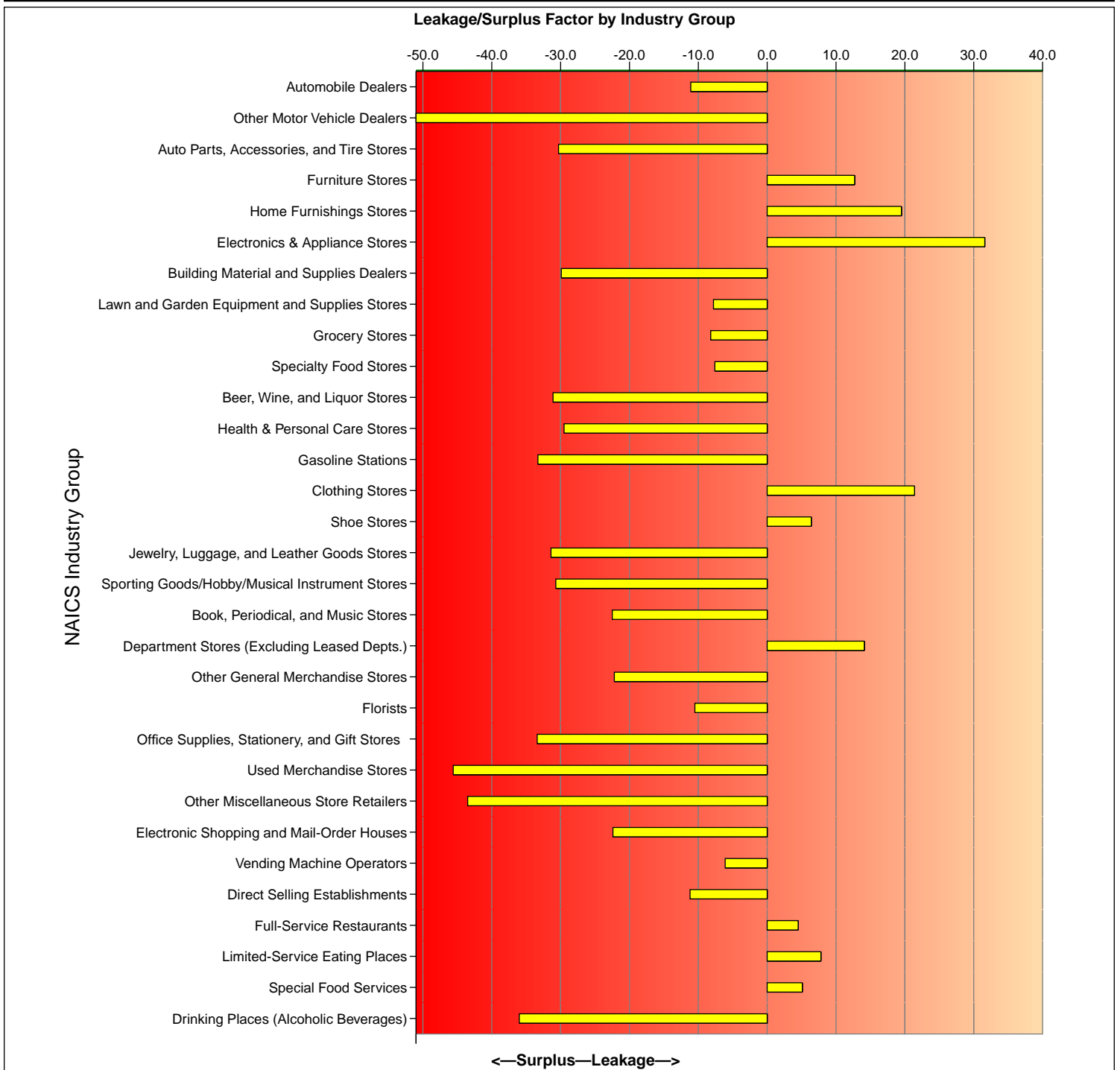
Industry Group	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$31,565,286	\$32,393,244	\$827,958	1.3	12
Department Stores Excluding Leased Depts.(NAICS 4521)	\$17,778,928	\$23,624,434	\$5,845,506	14.1	10
Other General Merchandise Stores (NAICS 4529)	\$13,786,358	\$8,768,810	\$-5,017,548	-22.2	2
Miscellaneous Store Retailers (NAICS 453)	\$15,446,772	\$7,665,869	\$-7,780,903	-33.7	44
Florists (NAICS 4531)	\$1,801,437	\$1,460,009	\$-341,428	-10.5	11
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$8,079,334	\$4,031,039	\$-4,048,295	-33.4	14
Used Merchandise Stores (NAICS 4533)	\$768,528	\$287,461	\$-481,067	-45.6	8
Other Miscellaneous Store Retailers (NAICS 4539)	\$4,797,473	\$1,887,360	\$-2,910,113	-43.5	11
Nonstore Retailers (NAICS 454)	\$25,885,143	\$17,197,679	\$-8,687,464	-20.2	5
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$22,137,628	\$14,037,244	\$-8,100,384	-22.4	1
Vending Machine Operators (NAICS 4542)	\$1,946,661	\$1,722,869	\$-223,792	-6.1	3
Direct Selling Establishments (NAICS 4543)	\$1,800,854	\$1,437,566	\$-363,288	-11.2	1
Food Services & Drinking Places (NAICS 722)	\$46,923,801	\$51,767,519	\$4,843,718	4.9	108
Full-Service Restaurants (NAICS 7221)	\$30,024,481	\$32,860,964	\$2,836,483	4.5	6
Limited-Service Eating Places (NAICS 7222)	\$13,342,997	\$15,603,845	\$2,260,848	7.8	87
Special Food Services (NAICS 7223)	\$2,555,022	\$2,832,020	\$276,998	5.1	3
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$1,001,301	\$470,690	\$-530,611	-36.0	12



Source: ESRI and infoUSA®



County: 36057 Montgomery County, NY



Source: ESRI and infoUSA®



CountySubDivisions: 3605729047 Glen Town, NY

Summary Demographics

2006 Population	2,301
2006 Households	823
2006 Median Disposable Income	\$35,339
2006 Per Capita Income	\$20,332

Industry Summary

	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$59,839,086	\$19,557,760	\$-40,281,326	-50.7	17
Total Retail Trade (NAICS 44-45)	\$58,920,410	\$17,374,869	\$-41,545,541	-54.5	11
Total Food & Drink (NAICS 722)	\$918,676	\$2,182,891	\$1,264,215	40.8	6

Industry Group	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$2,585,908	\$5,100,089	\$2,514,181	32.7	2
Automobile Dealers (NAICS 4411)	\$0	\$4,236,275	\$4,236,275	100.0	0
Other Motor Vehicle Dealers (NAICS 4412)	\$0	\$576,945	\$576,945	100.0	0
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$2,585,908	\$286,869	\$-2,299,039	-80.0	2
Furniture & Home Furnishings Stores (NAICS 442)	\$0	\$519,593	\$519,593	100.0	0
Furniture Stores (NAICS 4421)	\$0	\$360,430	\$360,430	100.0	0
Home Furnishings Stores (NAICS 4422)	\$0	\$159,163	\$159,163	100.0	0
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$105,052	\$325,848	\$220,796	51.2	1
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$249,117	\$744,926	\$495,809	49.9	1
Building Material and Supplies Dealers (NAICS 4441)	\$249,117	\$722,669	\$473,552	48.7	1
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$0	\$22,257	\$22,257	100.0	0
Food & Beverage Stores (NAICS 445)	\$2,642,738	\$3,620,188	\$977,450	15.6	3
Grocery Stores (NAICS 4451)	\$1,274,471	\$3,244,403	\$1,969,932	43.6	2
Specialty Food Stores (NAICS 4452)	\$1,368,267	\$199,217	\$-1,169,050	-74.6	1
Beer, Wine, and Liquor Stores (NAICS 4453)	\$0	\$176,568	\$176,568	100.0	0
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$0	\$831,943	\$831,943	100.0	0
Gasoline Stations (NAICS 447/4471)	\$53,252,203	\$2,762,824	\$-50,489,379	-90.1	3
Clothing and Clothing Accessories Stores (NAICS 448)	\$0	\$768,322	\$768,322	100.0	0
Clothing Stores (NAICS 4481)	\$0	\$578,944	\$578,944	100.0	0
Shoe Stores (NAICS 4482)	\$0	\$136,209	\$136,209	100.0	0
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$0	\$53,169	\$53,169	100.0	0
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$0	\$123,813	\$123,813	100.0	0
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$0	\$106,334	\$106,334	100.0	0
Book, Periodical, and Music Stores (NAICS 4512)	\$0	\$17,479	\$17,479	100.0	0

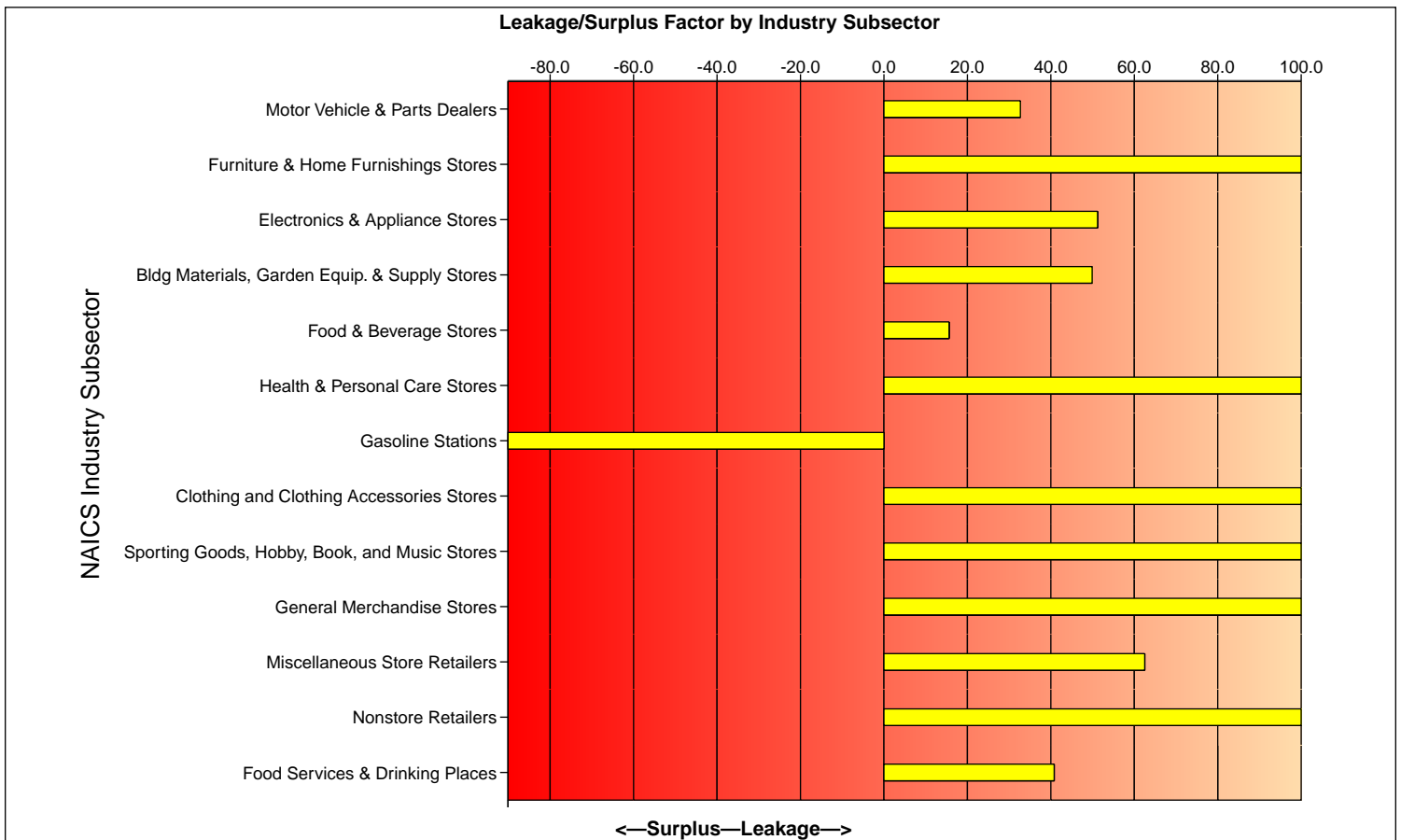
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: ESRI and infoUSA®



CountySubDivisions: 3605729047 Glen Town, NY

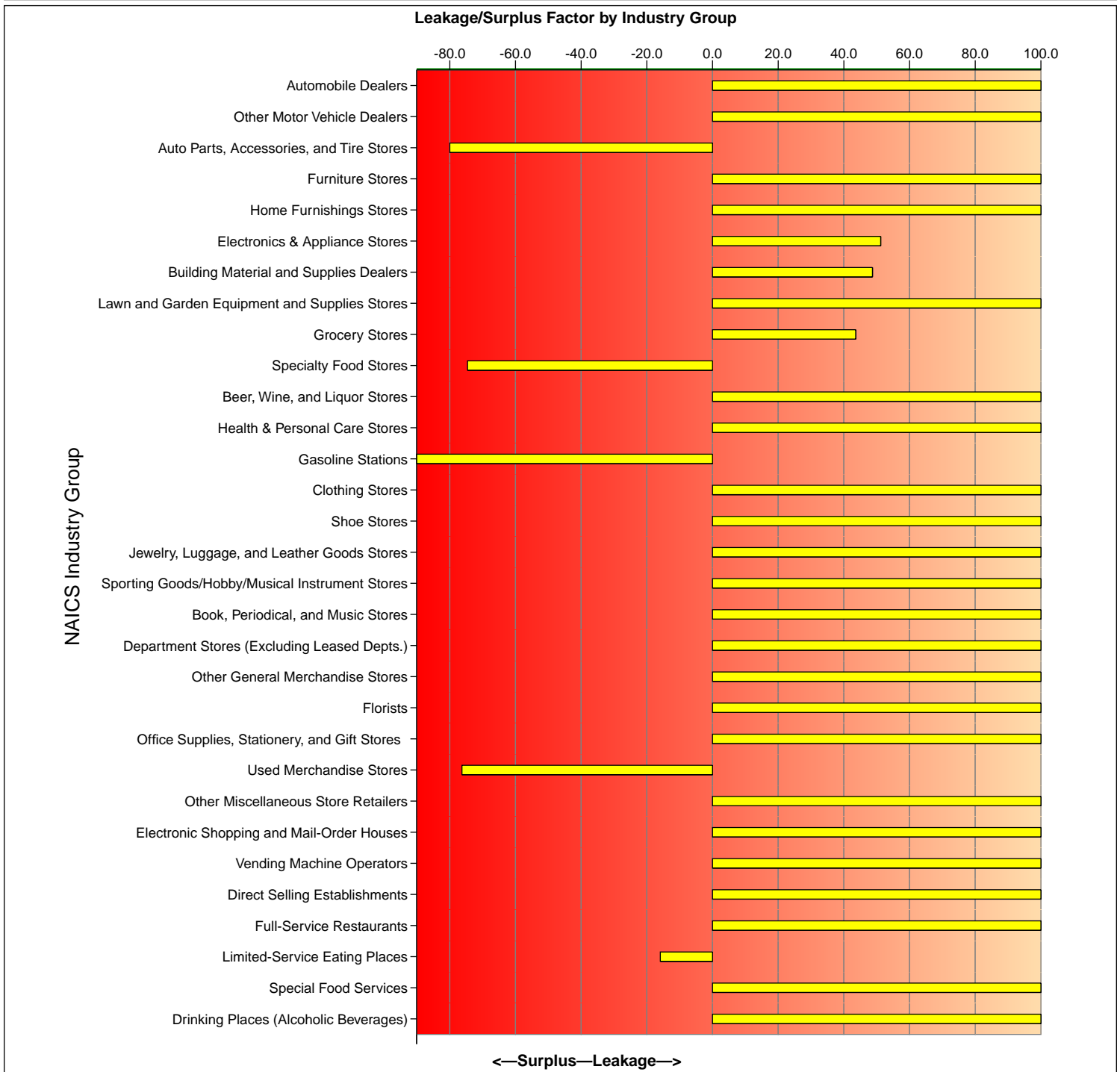
Industry Group	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$0	\$1,450,783	\$1,450,783	100.0	0
Department Stores Excluding Leased Depts.(NAICS 4521)	\$0	\$1,048,695	\$1,048,695	100.0	0
Other General Merchandise Stores (NAICS 4529)	\$0	\$402,088	\$402,088	100.0	0
Miscellaneous Store Retailers (NAICS 453)	\$85,392	\$370,590	\$285,198	62.5	1
Florists (NAICS 4531)	\$0	\$86,208	\$86,208	100.0	0
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$0	\$173,156	\$173,156	100.0	0
Used Merchandise Stores (NAICS 4533)	\$85,392	\$11,477	-\$73,915	-76.3	1
Other Miscellaneous Store Retailers (NAICS 4539)	\$0	\$99,749	\$99,749	100.0	0
Nonstore Retailers (NAICS 454)	\$0	\$755,950	\$755,950	100.0	0
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$0	\$594,147	\$594,147	100.0	0
Vending Machine Operators (NAICS 4542)	\$0	\$77,112	\$77,112	100.0	0
Direct Selling Establishments (NAICS 4543)	\$0	\$84,691	\$84,691	100.0	0
Food Services & Drinking Places (NAICS 722)	\$918,676	\$2,182,891	\$1,264,215	40.8	6
Full-Service Restaurants (NAICS 7221)	\$0	\$1,377,573	\$1,377,573	100.0	0
Limited-Service Eating Places (NAICS 7222)	\$918,676	\$666,978	-\$251,698	-15.9	6
Special Food Services (NAICS 7223)	\$0	\$120,757	\$120,757	100.0	0
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$0	\$17,583	\$17,583	100.0	0



Source: ESRI and infoUSA®



CountySubDivisions: 3605729047 Glen Town, NY



Source: ESRI and infoUSA®



CountySubDivisions: 3605747834 Mohawk Town, NY

Summary Demographics

2006 Population	3,706
2006 Households	1,438
2006 Median Disposable Income	\$35,624
2006 Per Capita Income	\$21,905

Industry Summary

	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$35,486,425	\$32,714,885	\$-2,771,540	-4.1	29
Total Retail Trade (NAICS 44-45)	\$28,667,009	\$28,606,988	\$-60,021	-0.1	17
Total Food & Drink (NAICS 722)	\$6,819,416	\$4,107,897	\$-2,711,519	-24.8	12

Industry Group	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$489,801	\$7,874,978	\$7,385,177	88.3	2
Automobile Dealers (NAICS 4411)	\$0	\$6,522,010	\$6,522,010	100.0	0
Other Motor Vehicle Dealers (NAICS 4412)	\$290,885	\$829,966	\$539,081	48.1	1
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$198,916	\$523,002	\$324,086	44.9	1
Furniture & Home Furnishings Stores (NAICS 442)	\$343,815	\$1,021,997	\$678,182	49.7	1
Furniture Stores (NAICS 4421)	\$0	\$718,386	\$718,386	100.0	0
Home Furnishings Stores (NAICS 4422)	\$343,815	\$303,611	\$-40,204	-6.2	1
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$1,164,256	\$593,231	\$-571,025	-32.5	3
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$6,747,170	\$1,148,321	\$-5,598,849	-70.9	2
Building Material and Supplies Dealers (NAICS 4441)	\$6,691,407	\$1,120,385	\$-5,571,022	-71.3	1
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$55,763	\$27,936	\$-27,827	-33.2	1
Food & Beverage Stores (NAICS 445)	\$10,861,146	\$6,165,942	\$-4,695,204	-27.6	5
Grocery Stores (NAICS 4451)	\$10,450,666	\$5,485,811	\$-4,964,855	-31.2	4
Specialty Food Stores (NAICS 4452)	\$410,480	\$338,547	\$-71,933	-9.6	1
Beer, Wine, and Liquor Stores (NAICS 4453)	\$0	\$341,584	\$341,584	100.0	0
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$0	\$1,391,107	\$1,391,107	100.0	0
Gasoline Stations (NAICS 447/4471)	\$3,277,059	\$4,283,208	\$1,006,149	13.3	1
Clothing and Clothing Accessories Stores (NAICS 448)	\$0	\$1,432,498	\$1,432,498	100.0	0
Clothing Stores (NAICS 4481)	\$0	\$1,064,906	\$1,064,906	100.0	0
Shoe Stores (NAICS 4482)	\$0	\$252,137	\$252,137	100.0	0
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$0	\$115,455	\$115,455	100.0	0
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$105,452	\$227,234	\$121,782	36.6	1
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$0	\$190,185	\$190,185	100.0	0
Book, Periodical, and Music Stores (NAICS 4512)	\$105,452	\$37,049	\$-68,403	-48.0	1

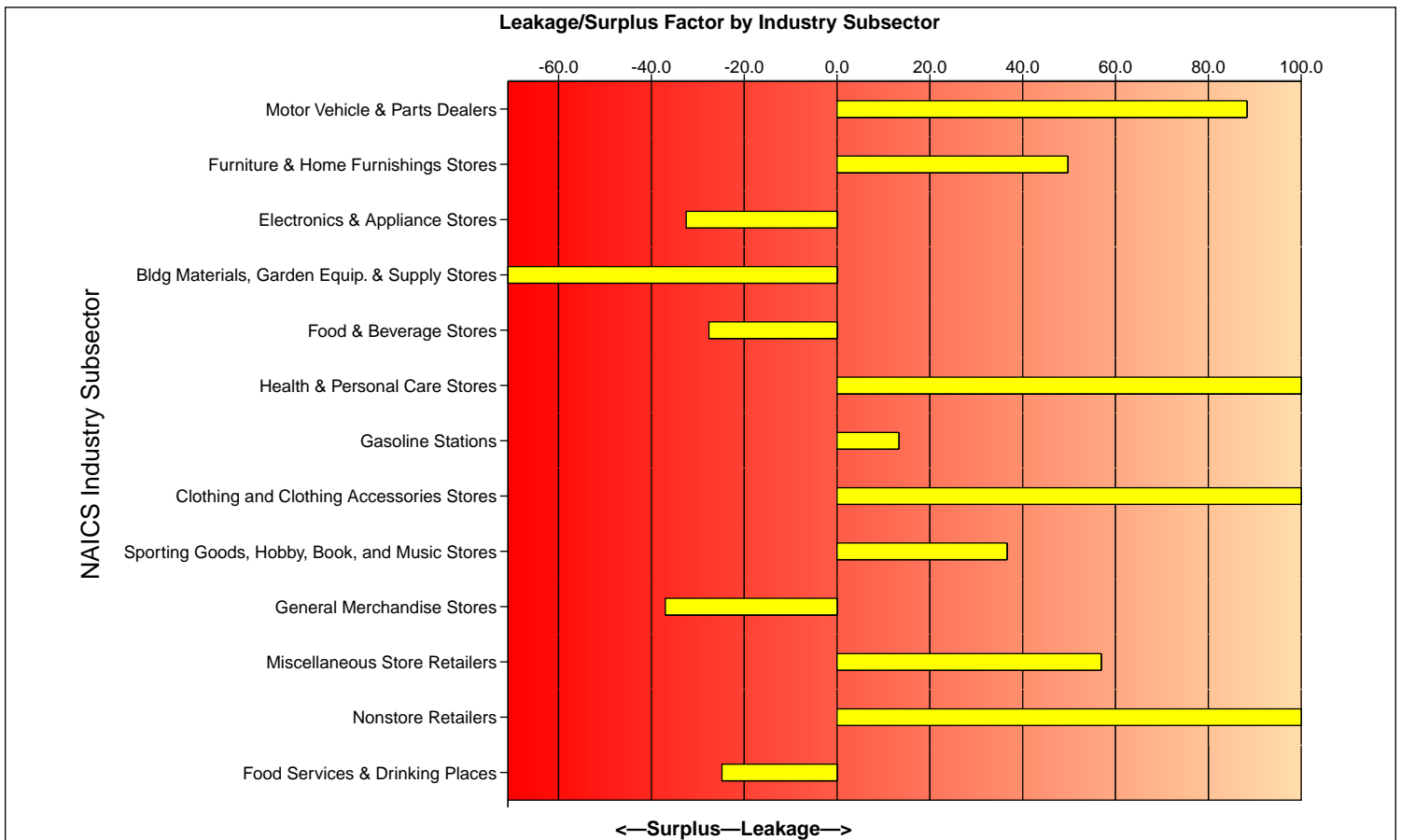
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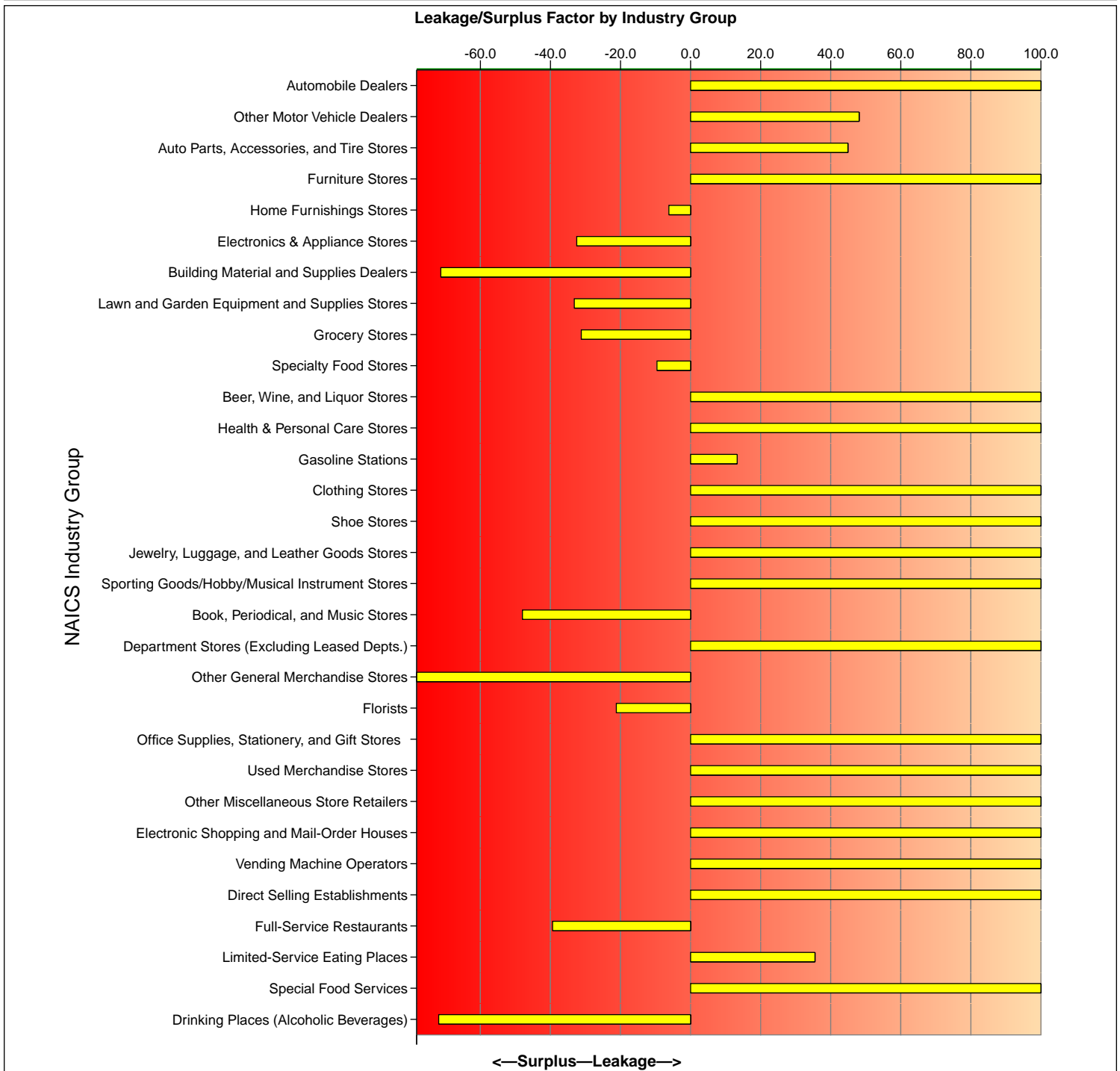
Industry Group	Supply (Retail Sales)	Demand (Retail Potential)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$5,514,543	\$2,537,543	\$-2,977,000	-37.0	1
Department Stores Excluding Leased Depts.(NAICS 4521)	\$0	\$1,862,244	\$1,862,244	100.0	0
Other General Merchandise Stores (NAICS 4529)	\$5,514,543	\$675,299	\$-4,839,244	-78.2	1
Miscellaneous Store Retailers (NAICS 453)	\$163,767	\$596,963	\$433,196	56.9	1
Florists (NAICS 4531)	\$163,767	\$106,523	\$-57,244	-21.2	1
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$0	\$324,816	\$324,816	100.0	0
Used Merchandise Stores (NAICS 4533)	\$0	\$23,951	\$23,951	100.0	0
Other Miscellaneous Store Retailers (NAICS 4539)	\$0	\$141,673	\$141,673	100.0	0
Nonstore Retailers (NAICS 454)	\$0	\$1,333,966	\$1,333,966	100.0	0
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$0	\$1,104,384	\$1,104,384	100.0	0
Vending Machine Operators (NAICS 4542)	\$0	\$132,762	\$132,762	100.0	0
Direct Selling Establishments (NAICS 4543)	\$0	\$96,820	\$96,820	100.0	0
Food Services & Drinking Places (NAICS 722)	\$6,819,416	\$4,107,897	\$-2,711,519	-24.8	12
Full-Service Restaurants (NAICS 7221)	\$6,004,896	\$2,613,446	\$-3,391,450	-39.4	2
Limited-Service Eating Places (NAICS 7222)	\$586,952	\$1,233,381	\$646,429	35.5	7
Special Food Services (NAICS 7223)	\$0	\$223,928	\$223,928	100.0	0
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$227,568	\$37,142	\$-190,426	-71.9	3



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